

FOR IMMEDIATE RELEASE

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LACROSSE GLOBAL FUND SERVICES JOINS FORCES WITH HABITAT FOR HUMANITY – NEW YORK CITY TO BUILD AFFORDABLE HOMES IN BROOKLYN

Brooklyn, N.Y. – LaCrosse Global Fund Service joined forces with Habitat for Humanity – New York City to hold a second Hedge Funds for Habitat-NYC Build Day on September 19 at Habitat-NYC's affordable residential complex in Brooklyn.

LaCrosse helped bring together over 30 volunteers from the alternative investment community, who provided "a hand up, not a hand out" to 41 hard-working, low-income New York City families. Volunteer builders donated their time and money to help in construction, and built alongside their peers, and alongside the families who are in the process of becoming first-time home buyers. The tax-deductible donations generated for the Build Day will help cover construction costs and enable Habitat-NYC to complete the project by September 2009.

"I can think of no better way to maximize our return-on-investment in human capital than by joining with Habitat for Humanity – New York City to build affordable homes for families in need," said Stuart Feffer, champion of Hedge Funds for Habitat-NYC and co-chief executive officer of LaCrosse Global Fund Services. "As the financial industry continues to experience its own set of challenges, it is essential to realize that there are always those who may need more of a 'hand up' than ourselves," said Feffer.

"Our future homeowners join us in thanking the alternative investment community for giving both muscle and money in support of affordable homes." said Josh Lockwood, Executive Director of Habitat-NYC. "Supporters of Hedge Funds for Habitat-NYC understand how important it is to invest in the human capital of our city by ensuring that all New Yorkers have decent and affordable homes."

Jen Santanelli, who works in the technology with Maverick Capital, was among the construction volunteers. "This is very inspiring, knowing that you're building a home—a haven—for someone."

Barry Lippe, a financial investment analyst with N.I.R. Group, put his day job aside to hang drywall and install insulation. "This is for a good cause, and you get to the results of your work at the end of the day," he said.

Companies that participated in the build include LaCrosse, Avenue Capital, Deloitte & Touche, Maverick Capital, N.I.R. Group, PW Partners and Wealth Management magazine.

Habitat-NYC's Atlantic Avenue complex is the largest multifamily Habitat project in the world, an innovative complex of affordable, environmentally-friendly condo homes. It will meet LEED green building certification.

To volunteer, or for more information on Hedge Funds for Habitat-NYC, call James Andrews at 212-991-4000 x 330, or e-mail jandrews@habitatnyc.org.

Read more about Hedge Funds for Habitat-NYC at <http://habitatnyc.org/hedgefundsforhabitatnyc/>.

About Hedge Funds for Habitat-NYC

Hedge Funds for Habitat-NYC is an effort to provide hardworking New York City families with a once-in-a-lifetime homeownership opportunity through Habitat for Humanity - New York City. Championed by Stuart Feffer, co-chief executive officer of LaCrosse Global Fund Services, Hedge Funds for Habitat-NYC reaches out to supporters from hedge funds and private equity firms who recognize that there are hardworking families in New York City living in unsafe and overcrowded conditions whose life will be transformed with a Habitat home. The organization raises funds to build Habitat homes in New York City.

About Habitat for Humanity - New York City

Habitat-NYC transforms lives and our city by uniting all New Yorkers around the cause of decent, affordable housing. With the help of an average of 10,000 volunteers every year, Habitat-NYC has built more than 180 affordable homes in the five boroughs of New York City. Habitat-NYC is the New York City affiliate of Habitat for Humanity International.