



News

FOR IMMEDIATE RELEASE
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Contact: Beverly Chevront
Habitat for Humanity - New York City
917-224-0969 (cell)
212-991-4000 x. 344

Theresa Stella
NYC Concrete Promotional Council
718-842-5997 (office)

INSULATED CONCRETE FORMS (ICF) CAN SLASH HOME ENERGY COSTS.

TUESDAY, JULY 31, NYC'S FIRST MULTIFAMILY ICF COMPLEX HOSTS AN OPEN HOUSE FOR NYC CONSTRUCTION AND REAL ESTATE INDUSTRY

A First for New York City, this Highly Energy-Efficient Material Is Used in Habitat for Humanity - New York City Affordable Condos in Bedford-Stuyvesant, Brooklyn

Insulated Concrete Forms (ICF)—an energy-efficient construction material recently introduced in New York City--look like picnic coolers, stack like LEGO blocks and are so insulating that they can save homeowners as much as 80 percent in energy bills.

Construction and real estate professionals can learn about the benefits of ICFs and visit the first ICF multifamily complex built in New York City at an open house on July 31, co-hosted by the New York City Concrete Promotional Council (NYCCPC) and Habitat for Humanity - New York City, which is developing the project.

The open house is **Tuesday, July 31, 11 am to 2 pm, Halsey Street and Marcus Garvey Avenue, Bedford-Stuyvesant, Brooklyn. It is free and open to members of the construction and real estate industry.**

The open house will include tours of Habitat-NYC's Halsey Street homes, a nine-unit affordable condo complex constructed of ICFs filled with concrete. NYCCPC will give hands-on demonstrations of ICFs and the ICF construction process and benefits. Lunch will be provided.

RSVPs are required. Please call Theresa Stella, 718-842-5997 or e-mail tstellanyccpc@aol.com to register or for more information.

About the New York City Concrete Promotional Council

Under the leadership of Executive Director Carmine Attanasio, New York City's Concrete Promotional Council's mission is to promote the uses, benefits and advantages of quality ready mixed concrete by educating the public and private sectors. The Council has been formed by a strategic alliance with—and initially funded by—the NYC Ready Mixed Concrete Industry Advancement Fund (IAF) and The Northeast Cement Shippers Association (NECSA). The Board of Directors of the NYC Concrete Promotional Council is comprised of the leader's executives from the concrete, cement, aggregate,

admixture and related industries. For more information, contact Mr. Attanasio at 917-658-1261 or go to www.nyccpc.org.

About Habitat for Humanity - New York City

Habitat for Humanity - New York City transforms lives and our city by uniting New Yorkers around the cause of decent, affordable housing. With the help of an average of 10,000 volunteers every year, Habitat-NYC has built more than 170 affordable homes in the five boroughs of New York City since it was established in 1984. For more information, visit www.habitatnyc.org.

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